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MARKETING your Transportation Benefits

- ▶ Let goDCgo help you market your company's transportation benefits program, free of charge, and watch employee participation soar!
- ▶ Your organization will benefit by retaining a talented workforce, and employees will enjoy lower stress levels, fewer health complaints, higher productivity and greater job satisfaction. Here's how we can help:

▶ Make information available online

Use one of our "quick glance" sheets and add it to your intranet, or allow us to write up a list of transportation options specifically for your company's website.

Guaranteed Ride Home Program

Quick Glance



▶ Host an information session

Take the information you gathered in your employee survey and host a session on transportation options. A goDCgo representative can come on site and host a professional informational session at no cost.

▶ Shine a light on transportation benefits

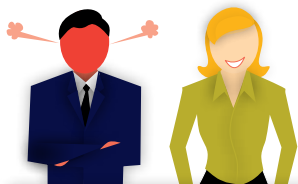
Make sure employees are constantly reminded that transportation is a big part of their overall benefits package by ensuring all benefits fairs feature a transportation component. A goDCgo representative is available to host a table and provide information and free giveaways.

▶ Reap the benefits

Tax-free transit benefit programs can save your organization FICA and unemployment tax on each participating employee. The more employees that participate, the more your company can save. In addition to being a great recruitment and retention tool, transportation benefits are also an excellent way to keep employees in good health. Studies have shown that sustainable commutes result in healthier employees, saving in health insurance costs and sick leave.

▶ Survey Employees

Find out how your employees get to work each day by conducting a simple survey. This will help you to better understand how each employee feels about their individual commute and more about the commuting patterns of your employees overall. goDCgo can help administer the survey electronically or in a paper format. We will analyze the responses and provide the results and a summary of our findings as well as recommended next steps.



STRESSED vs. RELAXED

▶ Know your options

Let goDCgo create a custom transportation "quick glance" for you that details all of the available transportation options near your worksite. Take our "quick glance" and pass it along to your employees. Place a copy in new hire kits, so they receive transportation information right off the bat. We can even make a poster-sized version for your break room or other high-visibility area. Brochures are also available free of charge and are a great resource to have around your office.



Employee Transportation Benefits